

Disclaimer of liability

1 Content of the online offer

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In particular, safematic is not liable for the completeness, correctness, accuracy, up-to-datedness and reliability of the published information or for information provided by third parties which is accessible via the web pages (links). safematic checks the linked web pages again and again for legality and up-to-dateness; however, continuous checking is not possible. However, safematic GmbH accepts no liability for any illegal content or information that does not correspond to the latest state of the art on any of the linked websites. As soon as safematic becomes aware of any questionable content on a linked website, the link will be removed immediately. safematic thanks you for any information on info@safematic.ch.

safematic disclaims all liability for the security of data transmitted via the Internet. Liability for indirect damage and for damage caused by safematic auxiliary persons is completely excluded.

3 Copyright

The copyright and all other rights to content, images, photos or other files on the website belong exclusively to safematic or the specially named copyright holders. The written consent of the copyright holder must be obtained in advance for the reproduction of any elements.

Privacy statement

1 Name and address of the person responsible

The person responsible within the meaning of the Basic Data Protection Regulation and other national data protection laws of the member states as well as other provisions of data protection law is the Data Protection Officer:

safematic GmbH
Tardisstrasse 225
7205 Zizers
Switzerland
Phone: +41 81 533 13 00
E-mail: info@safematic.ch
Website: www.safematic.ch

2 General information on data processing

2.1 Scope of the processing of personal data

We process the personal data of our users only to the extent necessary to provide a functioning website as well as our content and services. The processing of personal data of our users takes place regularly only with the consent of the user. An exception applies in those cases in which it is not possible to obtain prior consent for actual reasons and the processing of the data is permitted by statutory provisions.

2.2 Legal basis for the processing of personal data

Insofar as we obtain the consent of the data subject for processing personal data, Art. 6 Para. 1 lit. a EU Data Protection Basic Regulation (DSGVO) serves as the legal basis.

Art. 6 para. 1 lit. b DSGVO serves as the legal basis for the processing of personal data required for the performance of a contract to which the data subject is a party. This also applies to processing operations that are necessary for the implementation of pre-contractual measures.

Insofar as the processing of personal data is necessary to fulfil a legal obligation to which our company is subject, Art. 6 para. 1 lit. c DSGVO serves as the legal basis.

If the processing is necessary to safeguard a legitimate interest of our company or a third party and if the interests, fundamental rights and fundamental freedoms of the data subject do not outweigh the first-mentioned interest, Art. 6 para. 1 lit. f DSGVO serves as the legal basis for the processing.

2.3 Data deletion and storage period

The personal data of the person concerned will be deleted or blocked as soon as the purpose of storage no longer applies. In addition, the data may be stored if the European or national legislator has provided for this in Union regulations, laws or other provisions to which the person responsible is subject. The data shall also be blocked or deleted if a storage period prescribed by

the aforementioned standards expires, unless it is necessary for further storage of the data for the conclusion or performance of a contract.

3 Provision of the Website and Creation of Log Files

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and according to the legal data protection regulations as well as this data protection explanation.

As a rule, our website can be used without providing personal data. Insofar as personal data (e.g. name, address or e-mail addresses) is collected on our pages, this is always done on a voluntary basis as far as possible. This data is partially passed on to third parties in accordance with this data protection declaration.

We would like to point out that data transmission on the Internet (e.g. communication by e-mail) can be subject to security gaps. A complete protection of the data against access by third parties is not possible.

3.1 SSL-Encryption

This site uses SSL encryption for security reasons and to protect the transmission of confidential content, such as requests you send to us as a site operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line.

3.2 Newsletter

With the following information we inform you about the contents of our newsletter as well as the registration, dispatch and statistical evaluation procedures and your rights of objection. By subscribing to our newsletter, you declare your agreement with the receipt and the described procedures.

Newsletter2Go is used as newsletter software. Your data will be transmitted to Newsletter2Go GmbH. Newsletter2Go is prohibited from selling your data and from using it for purposes other than sending newsletters. Newsletter2Go is a German, certified provider, which was selected after the requirements of the data security basic regulation and the Federal Law for Data Protection.

Further information can be found here: <https://www.newsletter2go.de/informationen-newsletter-empfaenger/>

Content of the newsletter: We send newsletters, e-mails and other electronic notifications containing advertising information (hereinafter "newsletter") only with the consent of the recipient or a legal permission. If the contents of the newsletter are specifically described within the scope of registration, they are decisive for the consent of the user. In addition, our newsletters contain information about our services and us.

Double-Opt-In and logging: The registration to our newsletter takes place in a so-called Double-Opt-In procedure. I.e. after registration you will receive an e-mail in which you will be asked to confirm your registration. This confirmation is necessary so that nobody can register with external e-mail addresses. The registrations for the newsletter are logged in order to be able to prove the registration process according to the legal requirements. This includes the storage of the registration and confirmation time, as well as the IP address. Likewise the changes of your data stored with the shipping service provider are logged.

Registration data: To subscribe to the newsletter, it is sufficient to enter your e-mail address. Optionally, we ask you to enter a name in the newsletter for the purpose of addressing you personally.

The dispatch of the newsletter and the performance measurement associated with it are based on the consent of the recipients in accordance with Art. 6 Para. 1 lit. a, Art. 7 DSGVO in conjunction with § 7 Para. 2 No. 3 UWG or, if consent is not required, on our legitimate interests in direct marketing in accordance with Art. 6 Para. 1 lit. f. DSGVO in connection with § 7 Abs. 3 UWG.

The registration procedure is recorded on the basis of our legitimate interests pursuant to Art. 6 Para. 1 lit. f DSGVO. Our interest is directed towards the use of a user-friendly and secure newsletter system that serves our business interests as well as the expectations of the users and furthermore allows us to provide evidence of consent.

Cancellation/revocation - You can cancel the receipt of our newsletter at any time, i.e. revoke your consent. You will find a link to cancel the newsletter at the end of each newsletter. We may store the unsubscribed e-mail addresses for up to three years on the basis of our legitimate interests before deleting them in order to be able to provide evidence of a previously given consent. The processing of this data is limited to the purpose of a possible defence against claims. An individual request for deletion is possible at any time, provided that the former existence of a consent is confirmed at the same time.

If SSL encryption is activated, the data you transmit to us cannot be read by third parties.

3.3 Google Universal Analytics

On the basis of our legitimate interests (i.e. interest in the analysis, optimization and economic operation of our online offer in the sense of Art. 6 Para. 1 lit. f. of the German Civil Code), we act in accordance with the following principles DSGVO) Google Analytics, a web analysis service of Google LLC ("Google"). Google uses cookies. The information generated by the cookie about users' use of the website is generally transmitted to and stored by Google on servers in the United States.

Google is certified under the Privacy Shield Agreement and thus offers a guarantee of compliance with European data protection law

(<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>).

Google will use this information on our behalf to evaluate the use of our online services by users, to compile reports on activities within this online service and to provide us with other services related to the use of this online service and the Internet. Pseudonymous user profiles can be created from the processed data.

We use Google Analytics in the form of "universal analytics". "Universal Analytics" refers to a Google Analytics procedure in which user analysis is performed on the basis of a pseudonymous user ID and a pseudonymous profile of the user is thus created with information from the use of various devices (so-called "cross-device tracking").

We only use Google Analytics with activated IP anonymization. This means that the IP address of the user is shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases is the full IP address transmitted to a Google server in the USA and truncated there.

The IP address transmitted by the user's browser is not merged with other Google data. Users may refuse the use of cookies by selecting the appropriate settings on their browser, they may also refuse the use of cookies by selecting the appropriate settings on their browser, they may refuse the use of cookies by selecting the appropriate settings on their browser, and they may refuse the processing of cookies by selecting the appropriate settings on Google, and they may refuse the processing of cookies by selecting the appropriate settings on Google, and they may refuse the processing of cookies by Google, by downloading and installing the browser plugin available from the following link: <http://tools.google.com/dlpage/gaoptout?hl=de>.

Further information on the use of data by Google, setting and objection options can be found in Google's data protection declaration (<https://policies.google.com/technologies/ads>) and in the settings for the display of advertising by Google (<https://adssettings.google.com/authenticated>). The personal data of the users will be deleted or anonymized after 14 months.

3.4 Google Fonts

We integrate the fonts ("Google Fonts") of the provider Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Privacy Policy: <https://www.google.com/policies/privacy/>, Opt-Out: <https://adssettings.google.com/authenticated>.

3.5 Hosting Provider & Server-LogFiles

The provider of the pages automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- IP address
- Browser type and browser version
- used operating system
- Referrer URL
- Hostname of the accessing computer
- Time of the server request

These data cannot be directly assigned to specific persons. This data will not be merged with other data sources. We reserve the right to subsequently check this data if we become aware of concrete indications of illegal use.

This data and all data on this website are stored by our hosting provider digitag AG, Rüfiweg 4, CH-7205 Zizers.

4 Right to information, deletion, blocking

You have the right at any time to free information about your stored personal data, their origin and recipient and the purpose of data processing as well as a right to correction, blocking or deletion of this data. You can contact us at any time at the address given in the contact form for this purpose as well as for further questions on the subject of personal data.

5 General information

We reserve the right to change our security and privacy practices at any time without notice. In these cases, we will also adapt our data protection information accordingly. Please therefore take note of the latest version of our data protection declaration.